

FOR IMMEDIATE RELEASE

Contacts:

Deshundra Jefferson - Chief Strategic Communications Officer; 608-231-5770 - DJefferson@cuna.coop

Tiffany Niederwerfer - Vice President, Strategic Marketing; 608-231-4284 - tniederwerfer@cuna.coop

CUNA Strategic Services selects QCash Financial to support mobile lending

Collaboration allows credit unions streamlined, member-friendly life event lending access

Madison, Wis., and Olympia, Wash., (April 28, 2022) – Credit union industry solutions provider CUNA Strategic Services (CSS) has selected its newest alliance provider, QCash Financial CUSO, to give credit unions access to “life event loans” so they can help members when and where they need it.

“QCash life event loans are an easy-to-implement solution that provides credit unions another service to practice financial inclusion and serve the underbanked. QCash also allows credit unions to say “yes” more often since it uses our patented relational underwriting rather than traditional credit scores,” says QCash CEO Seth Brickman. “This partnership with CSS is an important step in offering awareness to credit unions and access to the financial tools they need to benefit their members’ financial lives.”

“QCash’s ability to help credit unions help their members in a time of need safely and efficiently aligns perfectly with the “people helping people” credit union philosophy; they are helping credit unions create a brighter future for their members,” says CSS President Barb Lowman. “We are excited to bring aboard QCash as a new mobile lending partner.”

QCash Life Event Loans can provide the funds credit union members need, day or night. Just 6 clicks in 60 seconds, the funds are immediately deposited into their account. No credit check and nothing more than a computer or smartphone to complete the super-simple process.

About CUNA Strategic Solutions

CUNA Strategic Services develops strategic alliance relationships to bring credit unions innovative solutions that will drive membership growth and operational excellence at an attractive price. The company is majority-owned by Credit Union National Association and state

Leagues. For more information, visit www.cunastrategicservices.com.

About QCash Financial

[QCash Financial](#), headquartered in Olympia, WA, is a purpose-driven fintech firm with a mission of empowering financial institutions in their quest to improve the financial well-being of their communities. The QCash platform is the best tool for advancing financial inclusion and access for credit union members.