

## **MEDIA CONTACT:**

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### **WyHy Credit Union partners with mobile lender QCash Financial**

*QCash mobile small dollar lending brings opportunity and access to members*

**Olympia, Wash., April 1, 2022** – QCash Financial has announced a partnership with Cheyenne, Wyo.,-based WyHy Credit Union to provide its QCash life event lending platform.

“We are so excited,” says George Sellitto, Chief Lending Officer for WyHy. “This product is perfect for WyHy’s digital-first strategy. QCash is a must-have to help serve the underserved.”

Seth Brickman, QCash Financial CEO, said, “We are happy to be working with WyHy Credit Union to offer the accessible financial resources necessary to weather this economic period that may be more difficult for some than others. Our mobile life event lending platform is an easy and affordable tool to access quick cash when life happens.”

QCash life event loans are an easy-to-implement solution that provides credit unions another service to practice financial inclusion, serving the underbanked, and allowing credit unions to say “yes” more often since it uses our patented relational underwriting rather than basic credit scores.

#### **About WyHy Credit Union**

For over 60 years, WyHy Federal Credit Union has served its members with a singular promise: to provide individualized, trusted guidance in wealth management. Today, it is the fourth largest credit union in the state of Wyoming and is the 957th largest credit union in the nation.

Headquartered in Cheyenne, WyHy is proud to assist each of its 18,000 members on their unique paths to financial health. WyHy’s reputation as a stalwart, Wyoming-minded institution comes from a dedication to member satisfaction and economic responsibility.

#### **About QCash Financial**

[QCash Financial](#), headquartered in Olympia, WA, is a purpose-driven fintech firm with a mission of empowering financial institutions in their quest to improve the financial well-being of their communities. The QCash platform is the best tool for advancing financial inclusion and access for credit union members.