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QCash Financial partners with Jefferson Financial FCU to offer digital life event lending

QCash digital lending to provide Jefferson Financial FCU affordable access to small dollar funds

Olympia, Wash., October 12, 2022 – QCash Financial CUSO has partnered with Metairie, La.-based Jefferson Financial Federal Credit Union to offer its digital life event lending platform. “We are excited to begin offering life event lending to our cooperative members,” says Carie Lopez, Chief Lending Officer at Jefferson Financial. “The QCash platform’s six clicks in 60 second capability to get emergency funds to members when and where they need offers fundamental advantages to financial inclusion for our community.”

“QCash is excited to offer Jefferson Financial members a more efficient and financially-inclusive path to financial health and economic inclusion,” says Seth Brickman, QCash CEO. “Members will receive the financial assistance they need, when they need it, while continuing to build loyalty and trust with their credit union.”

The QCash technology facilitates life event, specialty, and emergency response lending that uses relational data rather than credit score or credit report for underwriting and provides small dollar loan funding in under 60 seconds.

About Jefferson Financial Federal Credit Union

Originally chartered in 1966, Jefferson Financial Federal Credit Union was created to serve employees of the Jefferson Parish Public School System. Since then, the Credit Union has grown to an \$828 million-dollar, full-service financial institution with more than a dozen branches serving business and community partners as well as individuals who live, work or worship throughout various parishes across southern Louisiana.

Jefferson Financial Federal Credit Union provides an array of financial products and services to meet the needs of consumer and commercial members. Helping members achieve their financial success is not only a mission statement, but the driving force behind the Credit Union.

About QCash Financial

[QCash Financial](#), headquartered in Olympia, WA, is a purpose-driven fintech firm with a mission of empowering financial institutions in their quest to improve the financial well-being of their communities. The QCash platform is the best tool for advancing financial inclusion and access for credit union members.