



Contact:

Tracy Lafferty
Chief Executive Officer
QCash Financial, LLC
(630) 276-2790
tlafferty@qcashfinancial.com

FOR IMMEDIATE RELEASE

Grand Altitude Federal Credit Union Drives Financial Inclusion by Partnering With QCash Financial
Naperville, Ill. (January 28, 2026) – QCash Financial is pleased to announce that Grand Altitude Federal Credit Union has signed on as a new client. QCash is a relationship-based, digital lending platform, wholly owned by Alloya Corporate FCU, that enables credit unions to provide small-dollar loans to members in less than 60 seconds using the member’s account relationship with the credit union rather than using a credit score. Through partnering with QCash, Grand Altitude FCU will be able to broaden their impact by serving those that may not qualify for traditional lending.

“We are excited to partner with Grand Altitude FCU in the quest to improve the financial well-being of their community,” said Tracy Lafferty, Chief Executive Officer of QCash. “We are committed to enabling credit unions to fulfill the mission of people helping people and look forward to seeing the positive impact QCash has on members of Grand Altitude FCU.”

“We’re excited to partner with Alloya’s QCash service to offer our members 24/7 access to small-dollar loans that prioritize relationship over credit scores,” said Dave Goldman, Chief Financial Officer of Grand Altitude FCU. “This partnership helps ensure our members can access funds quickly when they need them most.”

Grand Altitude FCU serves over 12,800 members in the state of Wyoming and has been committed to its motto of People Helping People since its inception in 1964.

To learn more about QCash, visit www.QCashFinancial.com.

About QCash Financial

QCash Financial is a tech-forward, mission-driven credit union service organization (CUSO), wholly owned by Alloya Corporate FCU, offering a digital relationship-based lending platform that empowers credit unions to improve the financial well-being of their communities, one small-dollar loan at a time. Through the QCash platform, credit unions enable their members to go from having a financial need to receiving funds in their credit union account in less than 60 seconds without using a credit score. This is made possible through QCash’s patented relational underwriting technology, which not only automates a tedious and manual process for the credit union, but also gives more



News Release

members access to affordable and efficient financial support during times of need – without compromising your safe and responsible lending practices. Where technology meets member service meets financial well-being, there you will find QCash. Visit www.QCashFinancial.com to learn more.

###