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FOR IMMEDIATE RELEASE

Members First Credit Union Partners With QCash Financial to Drive Financial Inclusion

Naperville, Ill. (February 9, 2026) – QCash Financial is pleased to announce that Members First Credit Union of Midland, Michigan, has signed on as a new client. QCash is a relationship-based, digital lending platform, wholly owned by Alloya Corporate FCU, that enables credit unions to provide small-dollar loans to members in less than 60 seconds using the member’s account relationship with the credit union rather than using a credit score. Through partnering with QCash, Members First CU will be able to broaden their impact by serving those that may not qualify for traditional lending.

“We are thrilled to welcome our newest client, Members First Credit Union,” said Tracy Lafferty, Chief Executive Officer of QCash. “We look forward to working together to expand small-dollar lending and drive financial inclusion in their community.”

“At Members First Credit Union, our mission is to meet members where they are and provide access to financial solutions that truly support their lives,” said Carrie lafrate, President and CEO of Members First Credit Union. “Partnering with QCash allows us to expand access to responsible, small-dollar lending while removing barriers that often stand in the way. This is another meaningful step in our commitment to well-being and inclusion for our community.”

Members First Credit Union serves over 67,000 members in Midland, Michigan, and has been committed to strengthening and bettering their community with easy and affordable banking since 1936.

To learn more about QCash, visit www.QCashFinancial.com.

About QCash Financial

QCash Financial is a tech-forward, mission-driven credit union service organization (CUSO), wholly owned by Alloya Corporate FCU, offering a digital relationship-based lending platform that empowers credit unions to improve the financial well-being of their communities, one small-dollar loan at a time. Through the QCash platform, credit unions enable their members to go from having a financial need to receiving funds in their credit union account in less than 60 seconds without using a credit score. This is made possible through QCash’s patented relational underwriting technology,



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which not only automates a tedious and manual process for the credit union, but also gives more members access to affordable and efficient financial support during times of need – without compromising your safe and responsible lending practices. Where technology meets member service meets financial well-being, there you will find QCash. Visit www.QCashFinancial.com to learn more.

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