News Release

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For Immediate Release

Connexus Credit Union Partners With QCash Financial to Drive Financial Inclusion

Naperville, Ill. (August 5, 2026) – QCash Financial is pleased to announce that Connexus Credit Union has signed on as a new client. QCash is a relationship-based, digital lending platform that enables credit unions to provide small-dollar loans to members in less than 60 seconds using the member's account relationship with the credit union versus the use of a credit score. Through partnering with QCash, Connexus will be able to broaden their impact by serving those that may not qualify for traditional lending.

"We are excited to partner with Connexus Credit Union in the quest to improve the financial well-being of their community," said Tracy Lafferty, Chief Executive Officer of QCash. "We are committed to enabling credit unions to fulfill the mission of people helping people and look forward to seeing the positive impact QCash has on members of Connexus."

"Our goal is to make a positive difference in the lives of our members, and that includes finding innovative ways to meet their financial needs," said Eric Huseby, Chief Lending Officer at Connexus. "QCash's relationship-based lending approach aligns with our commitment to financial inclusion, giving more members access to affordable funds when they need them most while delivering a seamless digital experience."

Connexus Credit Union, located in Wausau, Wisconsin, serves 420,000 members across all 50 states. A member-focused cooperative, Connexus believes in making a difference in the lives of their members and the communities in which they operate.

To learn more about QCash, visit www.QCashFinancial.com.

About QCash Financial

QCash Financial is a tech-forward, mission-driven credit union service organization (CUSO), wholly owned by Alloya Corporate FCU, offering a digital relationship-based lending platform that empowers credit unions to improve the financial well-being of their communities, one small-dollar loan at a time. Through the QCash platform, credit unions enable their members to go from having a financial need to receiving funds in their credit union account in less than 60 seconds without using a credit score. This is made possible through QCash's patented relational underwriting technology, which not only automates a tedious and manual process for the credit union, but also gives more members access to affordable and efficient financial support during times of need – without compromising your safe and responsible lending practices. Where technology meets member service meets financial well-being, there you will find QCash. Visit www.QCashFinancial.com to learn more.

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